



Our Services

- Lobbying
 - Governmental Procurement / Contracts
 - Administrative and Regulatory Proceedings
 - Regulatory Management and Collaboration
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- Project Consulting and Business Development
 - Issue Management
 - Coalition & Development Management
 - Community & Public Relations
 - Strategic Public Policy
 - Political Research & Marketing Analysis
 - Grassroots Coalition Development & Mobilization
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- Public Program and Privatization Analyses/ Economic and Fiscal Impact Analyses
 - Tax Mitigation
 - Trade Association Management
 - Management Oversight
 - Political Action Committee Development
 - Legal Services

The Third House Advocacy Group, LLC

The Third House Advocacy Group is a full service governmental affairs firm comprised of a unique blend of highly talented, knowledgeable and seasoned governmental consultants. With close to 100 years of combined experience, we have the expertise, the contacts and the skills necessary to provide competent counsel to positively impact business decisions involving government – at the local, state and national level. Our adroit, bipartisan approach to issues and opportunities affords our clients a unique advantage in any political climate.

The Third House National Network was formed to assist companies, trade and professional associations and others in meeting their state and local government relation needs.

With a network of lobbyists in every state capital, major city and U.S. territory, The Third House National Network has the ability to provide its clients with detailed and timely state government relation services.

The Third House National Network offers a wide array of services including legislative and regulatory monitoring, issue management, research, state and local government procurement, legislative and administrative lobbying.

The Third House welcomes your questions and comments and will answer them as soon as we possibly can.

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Services

Lobbying

The Third House's full-time, round-the-clock monitoring and lobbying services enable clients to become proactive participants in both the legislative and regulatory process. Whether it be drafting legislation, providing legislative procedural and research analysis, identifying and building winning constituents with fellow interest groups, or preparing appropriate political campaign messages and strategies, the Third House has the expertise and knowledge base to fully execute and deliver key client successes.

Governmental Procurement/Contracts

The Third House principals assist our clients to identify and prepare related responses to government agencies that require goods or services produced by our clients. The Third House assists our clients during the procurement and contractual process to address specific needs and concerns to achieve success with the certain government agency.

Administrative and Regulatory Proceedings

The Third House attorneys have represented clients in administrative and regulatory proceedings. Given that majority of businesses are heavily regulated by some form of government, the Third House advises routinely monitors rules, regulations and mandates affecting our client's business operations. The Third House attorneys have represented numerous clients before administrative and regulatory proceedings.

Regulatory Management and Collaboration

Third House staff have strong leadership and communication skills honed by years of interpretation and implementation of regulatory compliance organized for medical management of programs, and compliance with State/Federal regulations and NCQA Standards.

We specialize in strategic development of planning and participation in determining policy and procedures of regulatory affairs, and departmental audits. Our experience includes management of multi-state RFPs and oversight of contracts with multiple states and contracts with vendors/providers.

Project Consulting and Business Development

Project consulting is a mechanism in which the client can harness the Third House's unique qualities and expertise to solve specific problems, develop and/or implement plans and gather specific information. The Third House will compliment a client's existing business-to-business relationship with certain project requests and development ventures.

Grassroots Coalition Development and Mobilization

The Third House recognizes the importance to represent a client as an extension of its business and market development functions. However, such process is only achieved with a complete assessment of the client's situation, objectives and constraint. The Third House's expertise to develop grassroots support with allies and interest groups, while identifying key opposition is a value-added asset to a client's business case.



Issue Management

The Third House not only provides practical advice for the specific client issue, but also offers an umbrella of management services to address such client's business demands:

Coalition and Development Management: The Third House assists the client to identify and build coalition partners that share similar points of view, while educating such client as to the appropriate development process. Once a coalition is developed, the Third House has the tools and resources to focus the respective partners on certain goals and milestones to ensure legislative success.

Community and Public Relations: At the cornerstone of any corporate strategy is the notion of communication. The Third House is skilled in developing key messages to enhance a client's community involvement, public visibility and sustainability.

Strategic Public Policy: The Third House principals have resolved numerous federal, state and local public policy issues with an identified strategic approach. By developing such strategic outline, the client is better able to understand the process, track the process and measure success in realistic terms.

Political Research and Marketing Analysis

Today, the opinion pollster has become the strategic center of most campaigns. Clearly, the art and science of modern political polling has become the major influence in strategic decision-making in modern U.S. political campaigns. The importance of analyzing the electorate via public opinion polls has grown as the need for direct feedback from individual voters has intensified. Political parties have become somewhat less influential; the power of traditional interest groups has atrophied; and television, telephones, and mail technologies have improved and begun to dominate direct communication with the voters. Thus, to successfully manage the opinions, perceptions and agendas of business leaders, lawmakers and the general public, the Third House's collective genius in political research and marketing analysis is another critical asset in the complex public policy environment.

Public Program and Privatization Analyses/Economic and Fiscal Impact Analyses

The Third House will develop and implement comprehensive quantitative and qualitative reviews and analyses of public programs, government privatization projects and other program reviews required by statute or other authority. Staff members have extensive expertise in the development of detailed tax and economic impact analyses of potential changes in statute or administrative regulation. We will provide analytical framework to supplement and bolster legislative and executive branch advocacy efforts.

Management Oversight

Our collaborative management skills result in leading vision, team building and staff management. Objectives focus on building a close collaboration among colleagues and industry; support and strengthen the vision and mission of an organization



Tax Mitigation

Third House Tax Advocates will review your property tax assessment as established by the appropriate tax Assessor. This review includes a site visit(s) to the property. Land size will be verified and all improvements will be verified for all aspects pertaining to assessed value. The property will be calculated using all valuation approaches as promulgated and approved by the Department of Local Government Finance. (Reproduction Cost, Sales Comparison and Capitalized Income) We will then represent taxpayer in all conferences and negotiations with the local Assessing Official.

Trade Association Management

The Third House's proven leadership practices positions an organization to be a recognized leader in its industry to meet the needs of its members. The Third House provides an association with a full range of management and administrative services. Such services include strategic planning, policy development, member communications and recruitment literature, constituent relations, database support and independent consultant services. The Third House's ability to stay abreast of current industry standards for an association's compliance with certain laws, rules and regulations is critical to ensure client productivity.

Political Action Committee Development

For a client to effectively penetrate the governmental affairs and advocacy arena, the Third House encourages its clients to develop a Political Action Committee (PAC). Given that campaign finance reforms have spun across the country within the last five years, the Third House principals recognize the importance of continual updates to better inform and educate the client as to contribution limits and guidelines. The Third House principals are veteran campaign and formerly elected government officials who have created PACs in the past and know the appropriate federal and state compliance laws, rules and regulations.

Local Government Planning Consulting

We have extensive experience in local government issues (both city/town and county). We will assist local governments in their capital planning and criminal justice system planning and forecasting. We have represented local government issues before state level decision makers and oversight and regulatory bodies.

Legal Services

The Third House desires to be a full-service, one-stop client entity. The Third House attorneys have the expertise and skill to tailor specific solutions to resolve a client's needs. The Third House attorneys strive to provide excellent legal service to our diverse clientele.
